

Event Prospectus

Vietnam-Myanmar Trade Fair 2025



Jointly Organized By



Supported by



Supporting Association



Show Statistics and Information

Title	Vietnam-Myanmar Trade Fair 2025
Date & Time	10 th ~12 th October 2025 / 9:30am to 5:00pm
Venue	Yangon Convention Centre,YCC
Venue Area	3000sqm
Attendees	approximately 5000+ professionals
Exhibiting Brands	About 200

Exhibit Profile

Banking • Telecommunications • It Solution • Logistics • Green Energy • Solar Energy • EV
Garment & Textile • Industrial Machinery • Furniture • Food & Drink
Medical & Healthcare • Destination Tourism

Real Estate Building Construction

- Sanitary ware
- Metal products
- Aluminium/Copper/iron
- Composite/Glass
- Doors & Windows
- Wall / Roofing / Tiles

SME's

Beauty & Fashion
Food / Snack / Drink
souvenir
Gems & Jewellery

Show Highlights

Product Demonstration
Business Matching
Networking Sessions
(Wine Sessions)



Connecting for Prosperity: Myanmar & Vietnam, Together Again!

We are delighted to present the Second Edition of the Myanmar-Vietnam Trade Fair 2025! This fair is more than just an event; it's a testament to the deepening economic ties and shared aspirations between our two nations. In a world of change, fostering strong connections is paramount. Engage with a diverse range of businesses, explore path ways for mutual growth, and contribute to a prosperous future for both Myanmar and Vietnam.

80% of exhibitors have generated positive sales leads



120+
Exhibitors



5000+
Visitors



200+
Brands

Book Your Booth Now!



+959 260 286699



info@mvtradefair.com



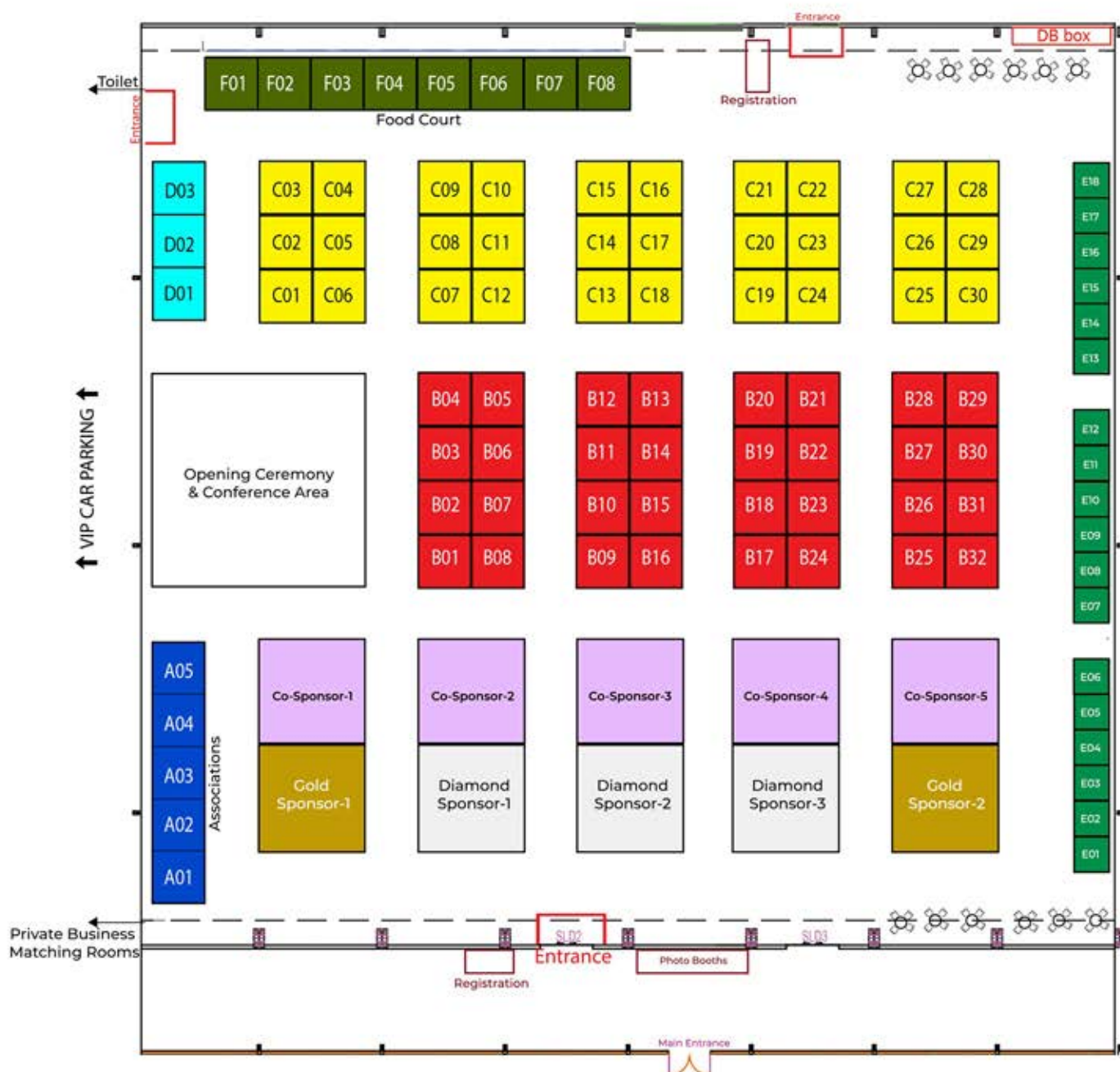
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VMTF 2025

Vietnam-Myanmar Trade Fair

10th ~ 12th October 2025
 Yangon Convention Centre, YCC
 9:30 am to 5:00 pm

Floor Plan



	Diamond Sponsor (3)Booths		Vietnam	3m x 3m x L2.5m (32)Booths		Vietnam-Myanmar MSMEs	2m x2m x L2.5m (18)Booths
	Gold Sponsor (2)Booths		Myanmar	3m x 3m x L2.5m (30)Booths		Food Court	3m x 3m x L2.5m (8)Booths
	Co- Sponsor (5)Booths		Associations	3m x 3m x L2.5m (5)Booths		Business Matching area	3m x 3m x L2.5m (3)Booths

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SPONSORSHIP

TOP REASONS WHY YOU SHOULD CONSIDER SPONSORSHIP

- Enhance Company Credibility
- Highly targeted marketing to targeted audience
- Generate more leads & be ahead of the competition targeted quality audience.
- Brand awareness and Recognition.



Sponsorship Levels & Entitlements	DIAMOND	GOLD	Co-Sponsor
Sponsorship Amount	USD 5000	USD 4000	USD 2400
Booth Location (Raw Space Only)	*****	*****	***
Ribbon Cutting at Opening Ceremony	✓		
Product demonstration on Stage	2 Times/Day	1 Time/Day	1 Time/Day
Networking Session Ticket (wine session)	12	10	8
Logo acknowledgement on relevant marketing materials at the point of signed contract.	✓	✓	✓
Logo acknowledgement and business introducing on social media advertisement and website	✓	✓	✓
Distribution of sponsor corporate materials at the point of registration	✓	✓	✓
Logo acknowledgement at Registration Badges	1 x front page	1 x front page	1 x front page
Logo acknowledgment on Opening Ceremony	✓	✓	✓
VIP badge	✓	✓	✓
Video creation after the show	10	8	6
Exhibition booth space (Shell scheme/ raw space in sqm)	36 sqm	36 sqm	36 sqm

BECOME A
Sponsor

COST OF PARTICIPATION



Raw Space Only (18sqm)
Rate - 1800USD (100USD per sqm)



Shell Scheme (9sqm)
Rate - 1200USD (133USD per sqm)

**For Vietnamese Companies,
Please Contact Vietnam Trade Office in Myanmar.
(50% Discount for Vietnam Exhibitor)**

Standard booth dimension and furniture list

W 3m x L 3m x H 2.5m

- Information Counter 1Pcs
- Folding Chair 2Pcs
- 5Amp Electric Socket 1Pcs
- Dust Bin 1Pcs
- Carpet For Booth Area
- Fascia Name

For Vietnam

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 Vietnam-Myanmar Trade fair 2024

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EVENT HIGHLIGHTS



Seminars



SMEs



Product Demo

BUSINESS MATCHING

Opportunity for companies to connect with like-minded potential business partners, buyers and sellers before, during and after the event

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